

# AUSTRALIA-KENYA BUSINESS EXHIBITION & CONFERENCE

1<sup>ST</sup> SEPTEMBER-9<sup>TH</sup> SEPTEMBER 2018



**AUSTRALIA - KENYA**  
2018 BUSINESS EXHIBITION & CONFERENCE

Perth	1 Sept
Adelaide	5 Sept
Melbourne	8 Sept
Sydney	9 Sept

2018

       

PLEASE RESERVE YOUR SEAT *(Early birds get 10% discount.)*  
*Should you have any queries or require any further information please do not hesitate to contact David.*

   [akbusinessconference@gmail.com](mailto:akbusinessconference@gmail.com)  0422 673 980

**[www.akbusinessconference.com](http://www.akbusinessconference.com)**

Australia has become a prime destination for investors. Last year, more than 2000 delegates visited Australia from Africa with Kenya sending more than 80 delegates through Institute of Certified Public Accountants Kenya (ICPAK), Banking Sector and government officials. Australia is among the countries with the highest remittances per capita to Kenya, so organisations like Banking, Real Estate, Oil & Gas, Mining, Legal Services, Regulatory Bodies see reasons for converging under one roof. This is an opportunity for many business entities, governments as well as individuals to learn, create networks and develop business working relations.

Those who attended last year's Africa Week included several African Ministers, business leaders and executives from all industries. Some of the Delegates from Kenya included The PS for Mining Dr. Ibrahim Mohamed, Vision 2030 Director General Dr. Julius M. Muia, Kenya Commercial Bank Diaspora Team, Re/Max Heritage, Family Bank Diaspora Team, Heri Homes, Stima Investment, Kenya Foreign Affairs and The Institute of Certified Public Accountants Kenya (ICPAK).

This year, there is immense demand from Banking Sector, Real Estate Sector, Legal Sector, Kenya Revenue Authority (KRA), Office of the Auditor-General and Government officials to be in attendance and strong support from Kenya Australia Chamber of Commerce, Kenya High Commissioner and Australia Government officials.

**Please register now.**

## A CONFERENCE ORGANISED IN PARTNERSHIP WITH EAST AFRICAN GOVERNMENTS

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Kenya High Commission Canberra



Kenya Australia Chamber of Commerce

## CONFERENCE SPONSORSHIP OPPORTUNITY

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Differentiate your company and stand out from your competitors through Conference Sponsorship. Various Levels of Sponsorship are available.

### PLATINUM SPONSORSHIP - \$15,000 (No GST)

Platinum sponsorship of the Australia-Kenya Business Exhibition & Conference will distinguish you as the premier sponsor. You have the 1<sup>st</sup> priority of hosting the conference lunch with a special guest.

It is your opportunity to affiliate with the ground-breaking event that brings East Africa to Australia to discuss rapid growth in Kenya's economy. Given Kenya's diversifying and robust growth prospects, strong private-sector participation, ongoing pro-business reforms, as well as a rising domestic and regional consumer market, Kenya offers a wealth of investment opportunities across various priority sectors including infrastructure development, horticulture, manufacturing, tourism, power generation, natural resource extraction, and information and communications technology (ICT). Leading Banking, Legal, Real Estate, Investment organisations, government officials and policy makers will be in attendance.

#### Key Benefits of Platinum Sponsorship Include:

- Sponsor acknowledgement in signage at the keynote address
- Keynote speaker delegate status: Opportunity for your company's executive to be a speaker as mutually agreed; *or alternatively*, get an opportunity to introduce the keynote speaker
- Enjoy special "inner circle" benefits including access to designated Platinum Meeting Lounge
- Priority to host a networking side-event
- VIP table seating arrangement
- Premiere 'sponsorship banner' location
- Display booth
- 2 complimentary full delegate registrations are included with your Platinum Level sponsorship, and **additional** company registrations are included at a reduced rate of \$850 per person

- 5 passes for your guests to attend **your** company's presentation session
- Company logo on conference website (Your logo, hyperlink and 100-words company profile on the AKEBC website page, (content as agreed with AKEBC).
- Company information to be placed in all delegate conference bags
- Acknowledgement of your support during the Opening and Closing Addresses.

## **GOLD SPONSORSHIP - AUD \$10,000 (No GST)**

### **Key Benefits of [Gold Sponsorship](#) Include:**

- Recognition as a KEY sponsor of the conference
- 20-minute presentation
- VIP table seating arrangements
- 2 full delegate registrations
- 2 passes for your guests to attend your presentation session
- Company logo on conference website
- Company information to be placed in all delegate conference bags

## **SILVER SPONSOR - AUD \$5,000 (No GST)**

### **Key Benefits of [Silver Sponsorship](#) Include**

- Recognition as a sponsor of the conference
- Company logo to be featured on ALL printed and electronic material both leading up to and for the duration of the Conference
- The Sponsor can provide other written marketing materials to be included within the 'welcome packs' for attendees of the Conference
- 10-minute presentation
- VIP table seating arrangements
- 1 full delegate registrations
- 1 pass for your guests to attend your presentation session

## **BRONZE SPONSOR - AUD \$3,000 (No GST)**

### **Key Benefits of [Bronze Sponsorship](#) Include**

- Recognition as a sponsor of the conference
- Company logo to be featured on ALL printed and electronic material both leading up to and for the duration of the Conference
- The Sponsor can provide other written marketing materials to be included within the 'welcome packs' for attendees of the Conference
- 1 full delegate registrations

## **OTHER AVAILABLE SPONSORSHIPS**

1. Conference Dinner Sponsor
2. Lunch Session with Special Guest Sponsor
3. Conference Bag/ Satchel Sponsor
4. Networking Afternoon Tea Sponsor
5. Networking Cocktail Reception ('wine brand' sponsorship opportunity)
6. Networking Excursion

Sponsor's logo and link on our website; Acknowledgement throughout the night; Sponsor's logo printed on the event program; Sponsor's logo shown on the AV screen at periods throughout the night.

## **[PREMIUM EXHIBITION OPPORTUNITY](#)**

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This is a significant East African region conference brought to your doorstep. Be noticed by taking advantage of this optimum opportunity to showcase your products in the dedicated Conference Exhibition Area. Maximise your business opportunity by joining other exhibiting government departments, operators, services companies and all the key players in the oil and gas sector in the region.

## **[EXHIBITOR BENEFITS](#)**

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### **Exhibition Registration includes:**

- Complimentary Delegate Pass to all areas of the event
- 100 Words Company profile in the Conference program
- 10% discount on additional registration fees

## **EXHIBITION BOOTHS AND FLOOR PLAN ARE ATTACHED**

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Your Exhibition Booth is made from seamless panels that are black in colour and covered in material. It comes with 2 x spotlights, 1 x 4-amp power point, table, chairs, and fascia sign with your company name.

## **CONTACT DETAILS**

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Thank you for your positive consideration and support for Australia-Kenya Business Exhibition and Conference. I look forward to hearing from you.

Please do not hesitate to contact me.

David Njau

*Director, Australia-Kenya Business Exhibition & Conference*

*2/24 OSBORNE PARK, PERTH, WA 6017*

Tel: +61 422 673 980

Email: [akbusinessconference@gmail.com](mailto:akbusinessconference@gmail.com)

Twitter: @akbconference